

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	Obama for America
Product	OBAMA FOR AMERICA
Estimate Number	95/101/1536 - 1536

Invoice #	04070397-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04070397
Alt Order #	Political Canidiate
Deal #	
Order Flight	09/04/12 - 09/10/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Billing Address:

Greer Margolis & Mitchell
Attention: Accounts Payable
3050 K Street NW
Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 5a	5a-530a								
		Political Outside Window									
					09/03/12 to 09/09/12	3x	- TWT- - -				
	13			Tu	09/04/12	:30	5:23 AM	OFA12G102H	\$500.00		2
	13			W	09/05/12	:30	5:29 AM	OFA12G102H	\$500.00		1
	13			Th	09/06/12	:30	5:11 AM	OFA12G104H	\$500.00		3
2	13	Good Day 530a	530a-6a								
		Political Outside Window									
					09/03/12 to 09/09/12	3x	- TWT- - -				
	13			Tu	09/04/12	:30	5:39 AM	OFA12A093H	\$750.00		1
	13			W	09/05/12	:30	5:59 AM	OFA12G104H	\$750.00		2
	13			Th	09/06/12	:30	5:59 AM	OFA12G102H	\$750.00		3
3	13	Good Day 6a	6a-7a								
		Political Outside Window									
					09/03/12 to 09/09/12	3x	- TWT- - -				
	13			Tu	09/04/12	:30	6:20 AM	OFA12A093H	\$1,200.00		3
	13			W	09/05/12	:30	6:31 AM	OFA12G104H	\$1,200.00		1
	13			Th	09/06/12	:30	6:58 AM	OFA12G104H	\$1,200.00		2
4	13	Good Day 7a	7a-8a								
		Political Outside Window									
					09/03/12 to 09/09/12	3x	- TWT- - -				
	13			Tu	09/04/12	:30	7:42 AM	OFA12A093H	\$1,200.00		1
	13			W	09/05/12	:30	7:23 AM	OFA12G104H	\$1,200.00		2
	13			Th	09/06/12	:30	7:44 AM	OFA12G104H	\$1,200.00		3
5	13	Good Day 7a	7a-8a								
		CDR									
					09/03/12 to 09/09/12	1x	- - - - F - -				
	13			F	09/07/12	:30	7:29 AM	OFA12G104H	\$720.00		1
6	13	Good Day 8a	8a-9a								
		Political Outside Window									

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6	13	Good Day 8a	8a-9a								
		Political Outside Window									
					09/03/12 to 09/09/12	3x	- TWT- - -				
	13			Tu	09/04/12	:30	8:29 AM	OFA12A093H	\$1,200.00		1
	13			W	09/05/12	:30	8:29 AM	OFA12G104H	\$1,200.00		2
	13			Th	09/06/12	:30	8:40 AM	OFA12G102H	\$1,200.00		3
7	13	Good Day 8a	8a-9a								
		CDR									
					09/03/12 to 09/09/12	1x	- - - - F- -				
	13			F	09/07/12	:30	8:49 AM	OFA12G102H	\$630.00		1
8	13	Good Day 9a	9-10a								
		Political Outside Window									
					09/03/12 to 09/09/12	3x	- TWT- - -				
	13			Tu	09/04/12	:30	9:50 AM	OFA12A093H	\$1,000.00		1
	13			W	09/05/12	:30	9:23 AM	OFA12G102H	\$1,000.00		3
	13			Th	09/06/12	:30	9:47 AM	OFA12G104H	\$1,000.00		2
10	13	Good Day 430a	430a-5a								
		Political Outside Window									
					09/03/12 to 09/09/12	2x	- TWT- - -				
	13			Tu	09/04/12	:30	4:51 AM	OFA12A093H	\$150.00		1
	13			W	09/05/12	:30	4:41 AM	OFA12G104H	\$150.00		2
13	13	Good Day Su 6a-7a News	6a-7a								
		CDR									
					09/03/12 to 09/09/12	2x	- - - - - S				
	13			Su	09/09/12	:30	6:22 AM	OFA12G102H	\$315.00		2
	13			Su	09/09/12	:30	6:36 AM	OFA12G102H	\$315.00		1
14	13	Good Day Su 7a	7a-8a								
		CDR									
					09/03/12 to 09/09/12	1x	- - - - - S				
	13			Su	09/09/12	:30	7:45 AM	OFA12G102H	\$540.00		1

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15	13	Good Day Su 8a	8a-9a								
		CDR									
					09/03/12 to 09/09/12	1x	-----S				
	13			Su	09/09/12	:30	8:13 AM	OFA12G104H	\$450.00		1
16	13	Live with Kelly	10a-11a								
		Political Outside Window									
					09/03/12 to 09/09/12	2x	-TWT---				
	13			Tu	09/04/12	:30	10:59 AM	OFA12A093H	\$500.00		1
	13			W	09/05/12	:30	10:56 AM	OFA12G104H	\$500.00		2
17	13	Wendy Williams	11a-12p								
		Political Outside Window									
					09/03/12 to 09/09/12	2x	-TWT---				
	13			Tu	09/04/12	:30	11:59 AM	OFA12A093H	\$300.00		2
	13			W	09/05/12	:30	11:44 AM	OFA12G104H	\$300.00		1
18	13	Fox 13 News at Noon	12p-1p								
		Political Outside Window									
					09/03/12 to 09/09/12	3x	-TWT---				
	13			Tu	09/04/12	:30	12:29 PM	OFA12A093H	\$500.00		3
	13			W	09/05/12	:30	12:39 PM	OFA12G104H	\$500.00		2
	13			Th	09/06/12	:30	12:58 PM	OFA12G104H	\$500.00		1
19	13	Divorce Court	2p-3p								
		Political Outside Window									
					09/03/12 to 09/09/12	2x	-TWT---				
	13			Tu	09/04/12	:30	2:29 PM	OFA12A093H	\$300.00		2
	13			W	09/05/12	:30	2:45 PM	OFA12G104H	\$300.00		1
20	13	Judge Joe Brown	3p-4p								
		Political Outside Window									
					09/03/12 to 09/09/12	3x	-TWT---				
	13			Tu	09/04/12	:30	3:24 PM	OFA12G102H	\$300.00		1
	13			W	09/05/12	:30	3:58 PM	OFA12G102H	\$300.00		3

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20	13	Judge Joe Brown	3p-4p								
		Political Outside Window									
	13			Th	09/06/12	:30	3:19 PM	OFA12G102H	\$300.00		2
21	13	Judge Joe Brown	3p-4p								
		CDR									
					09/03/12 to 09/09/12	1x	----F--				
	13			F	09/07/12	:30	3:09 PM	OFA12G102H	\$180.00		1
22	13	Judge Judy	4p-5p								
		Political Outside Window									
					09/03/12 to 09/09/12	3x	-TWT---				
	13			Tu	09/04/12	:30	4:12 PM	OFA12A093H	\$700.00		3
	13			W	09/05/12	:30	4:29 PM	OFA12G104H	\$700.00		2
	13			Th	09/06/12	:30	4:50 PM	OFA12G104H	\$700.00		1
23	13	Judge Judy	4p-5p								
		CDR									
					09/03/12 to 09/09/12	1x	----F--				
	13			F	09/07/12	:30	4:17 PM	OFA12G104H	\$540.00		1
24	13	Fox 13 News at 5p	5p-530p								
		Political Outside Window									
					09/03/12 to 09/09/12	3x	-TWT---				
	13			Tu	09/04/12	:30	5:14 PM	OFA12A093H	\$1,400.00		1
	13			W	09/05/12	:30	5:15 PM	OFA12G104H	\$1,400.00		3
	13			Th	09/06/12	:30	5:23 PM	OFA12G104H	\$1,400.00		2
25	13	Fox 13 News at 5p	5p-530p								
		CDR									
					09/03/12 to 09/09/12	1x	----F--				
	13			F	09/07/12	:30	5:21 PM	OFA12G102H	\$900.00		1
26	13	Fox 13 News at 530p	530p-6p								
		Political Outside Window									
					09/03/12 to 09/09/12	2x	-TWT---				

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
26	13	Fox 13 News at 530p	530p-6p								
		Political Outside Window									
	13			W	09/05/12	:30	5:58 PM	OFA12G104H	\$1,400.00		1
	13			Th	09/06/12	:30	5:44 PM	OFA12G104H	\$1,400.00		2
27	13	Fox 13 News at 6p	6p-630p								
		Political Outside Window									
				09/03/12 to 09/09/12		2x	- TWT - - -				
	13			Tu	09/04/12	:30	6:23 PM	OFA12A093H	\$1,800.00		1
	13			W	09/05/12	:30	6:29 PM	OFA12G104H	\$1,800.00		2
28	13	Fox 13 News at 630p	630p-7p								
		Political Outside Window									
				09/03/12 to 09/09/12		1x	- TWT - - -				
	13			Tu	09/04/12	:30	6:55 PM	OFA12A093H	\$1,800.00		1
29	13	Insider	730p-8p								
		Political Outside Window									
				09/03/12 to 09/09/12		2x	- TWT - - -				
	13			Tu	09/04/12	:30	7:47 PM	OFA12A093H	\$1,400.00		2
	13			W	09/05/12	:30	7:48 PM	OFA12G102H	\$1,400.00		1
30	13	M-Su 1030-11p Late News	1030p-11p								
		Political Outside Window									
				09/03/12 to 09/09/12		3x	- TWT - - -				
	13			Tu	09/04/12	:30	11:17 PM	OFA12A093H	\$1,800.00		1
	13			W	09/05/12	:30	10:20 PM	OFA12G104H	\$1,800.00		3
	13			Th	09/06/12	:30	11:23 PM	OFA12G102H	\$1,800.00		2
31	13	Hells Kitchen	8p-9p								
		Political Outside Window									
				09/03/12 to 09/09/12		1x	- T - - - -				
	13			Tu	09/04/12	:30	8:42 PM	OFA12A093H	\$10,000.00		1
32	13	So You Think You Can Danc	8p-10p								
		Political Outside Window									

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32	13	So You Think You Can Danc	8p-10p								
		Political Outside Window									
				09/03/12 to 09/09/12	1x	--W----					
	13			W	09/05/12	:30	9:06 PM	OFA12G104H	\$8,000.00		1
33	13	Bones	9p-10p								
	CDR			09/03/12 to 09/09/12	1x	----F--					
	13			F	09/07/12	:30	9:18 PM	OFA12G102H	\$1,200.00		1
34	13	College Football Prime	Various								
	CDR			09/03/12 to 09/09/12	1x	-----S-					
	13			Sa	09/08/12	:30	9:32 PM	OFA12G102H	\$1,800.00		1
35	13	MLB Game Non Home	Various								
	CDR			09/03/12 to 09/09/12	1x	-----S-					
	13			Sa	09/08/12	:30	7:01 PM	OFA12G104H	\$1,080.00		1
36	13	Good Day 7a	7a-8a								
	CDR			09/10/12 to 09/16/12	1x	M-----					
	13			M	09/10/12	:30	7:47 AM	OFA12G102H	\$810.00		1
37	13	Good Day 8a	8a-9a								
	CDR			09/10/12 to 09/16/12	1x	M-----					
	13			M	09/10/12	:30	8:43 AM	OFA12G102H	\$720.00		1
38	13	Good Day 9a	9-10a								
	CDR			09/10/12 to 09/16/12	1x	M-----					
	13			M	09/10/12	:30	9:52 AM	OFA12G102H	\$540.00		1
39	13	Judge Joe Brown	3p-4p								

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CDR											
				09/10/12 to 09/16/12		1x	M-----				
40	13	Judge Judy	4p-5p	M	09/10/12	:30	3:54 PM	OFA12G104H	\$180.00		1
CDR											
				09/10/12 to 09/16/12		1x	M-----				
41	13	Fox 13 News at 5p	5p-530p	M	09/10/12	:30	4:40 PM	OFA12G102H	\$540.00		1
CDR											
				09/10/12 to 09/16/12		1x	M-----				
42	13	NFL RS Game DH Non Home	4p-730p	M	09/10/12	:30	5:21 PM	OFA12G102H	\$900.00		1
CDR											
				09/03/12 to 09/09/12		1x	-----S				
				Su	09/09/12	:00			\$7,200.00	See MG 42.2	1
43	13	NFL RS Game Non Home		Su	09/09/12	:30	6:06 PM	OFA12G102H	\$7,200.00	MG for 42.1 09/09	2
CDR											
				09/03/12 to 09/09/12		1x	----F--				
44	13	Access Hollywood	1135p-1205a	F	09/07/12	:30	4:55 AM	OFA12G102H	\$115.00		1
CDR											
				09/10/12 to 09/16/12		1x	M-----				
45	13	M-F 104a-135a	104a-135a	M	09/10/12	:30	11:54 PM	OFA12G102H	\$360.00		1
CDR											
				09/03/12 to 09/09/12		1x	----F--				
47	13	Good Day 9a	9-10a	F	09/07/12	:30	1:25 AM	OFA12G102H	\$115.00		1

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Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Billing Address:

Greer Margolis & Mitchell
Attention: Accounts Payable
3050 K Street NW
Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
CDR					09/03/12 to 09/09/12	1x	----F--				
13				F	09/07/12	:30	9:46 AM	OFA12G102H	\$450.00		1
48	13	Good Day Sa 8a	8a-9a								
CDR					09/03/12 to 09/09/12	1x	-----S-				
13				Sa	09/08/12	:30	8:58 AM	OFA12G102H	\$540.00		1
<u>Aired Spots</u>				74							

<u>Gross Total</u>	\$84,290.00	
<u>Agency Commission</u>	\$12,643.50	
<u>Net Amount Due</u>	\$71,646.50	<u>Payment Terms 30 Days</u>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.